



M. H. M. Fairoz
Managing Director & CEO

M. H. M. Fairoz joined Singer Bangladesh Limited in December 2014 as Marketing Director. Later on he was appointed as Managing Director on September 6, 2016.

Fairoz began his career in sales and marketing nearly 33 years ago with Richard Pieris Group a leading conglomerate in Sri Lanka initially in their FMCG division. In 1997 he moved on their Furniture Division before joining Singer (Sri Lanka) in 2001. Held various positions during the 15-year tenure of exceptional growth of the firm and was Head of the Electronics and Furniture SBU's before joining the Bangladesh operations.

Fairoz is also a Vice President, Sri Lanka Bangladesh Chamber of Commerce and Industry (SLBCCI). Former Vice President, Foreign Investors Chamber of Commerce and Industry (FICCI) and also Former Member of Board of Directors, Bangladesh Employers Federations (BEF).

He holds Postgraduate Diploma in Marketing (MCIM-UK) from The Chartered Institute of Marketing, UK along with an Accountancy qualification from Certified Management Accountants (CMA), Australia. In addition, has also completed numerous Management Programs including courses at National University of Singapore (NUS), Singapore and Administrative Staff College, Hyderabad, India, Diploma from Harvard Business School.